

The fuel costs often correspond to a large part of the total expenses for companies and organizations, for instance a haulage contractor usually spends 18-24% on fuel.

With eco-driving you can save up to 25% of the fuel costs, reduce the wear and repair costs at the same time that you contribute to reduced carbon dioxide emissions.

Fuel costs (EUR)	Reduced consumption	Reduced fuel costs (EUR)	Reduced tire wear*	Reduced repair costs*	Reduced CO ₂ emissions* (kg/year)
150.000	5%	7.500	2%	15%	11 906
	10%	15.000			23 813
	15%	22.500			35 719
	20%	30.000			47 625
	25%	37.500			59 531
200.000	5%	10.000	2%	15%	15 875
	10%	20.000			31 750
	15%	30.000			47 625
	20%	40.000			63 500
	25%	50.000			79 375
300.000	5%	15.000	2%	15%	23 813
	10%	30.000			47 625
	15%	45.000			71 438
	20%	60.000			95 250
	25%	75.000			119 063
400.000	5%	20.000	2%	15%	31 750
	10%	40.000			63 500
	15%	60.000			95 250
	20%	80.000			127 000
	25%	100.000			158 750
500.000	5%	25.000	2%	15%	39 688
	10%	50.000			79 375
	15%	75.000			119 063
	20%	100.000			158 750
	25%	125.000			198 438

* CO₂ is the chemical formula for carbon dioxide.

Regarding the reduced tire wear and reduced repair costs, these are based on a customer case. The moving company ICM Kungsholms AB saved 5% of their fuel costs by educating their staff in eco-driving with SmartDriving. Thus they reduced their tire wear by 2% and repair costs on their vehicles by 15%. At the same time they reduced their carbon dioxide emissions by 35 000 tons.

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