Sm[#]/rt Driving

The fuel costs often correspond to a large part of the total expenses for companies and organiztions, for instance a haulage contractor usually spends 18-24% on fuel.

With eco-driving you can save up to 25% of the fuel costs, reduce the wear and repair costs at the same time that you contribute to reduced carbon dioxide emissions.

Fuel costs (EUR)	Reduced consumption	Reduced fuel costs (EUR)	Reduced tire wear*	Reduced repair costs*	Reduced CO ₂ emissions* (kg/year)
6.000.000	5%	300.000	2%	15%	476 250
	10%	600.000			952 500
	15%	900.000			1 428 750
	20%	1.200.000			1 905 000
	25%	1.500.000			2 381 250
7.000.000	5%	350.000	2%	15%	555 625
	10%	700.000			1 111 250
	15%	1.050.000			1 666 875
	20%	1.400.000			2 222 500
	25%	1.750.000			2 778 125
8.000.000	5%	400.000	2%	15%	635 000
	10%	800.000			1 270 000
	15%	1.200.000			1 905 000
	20%	1.600.000			2 540 000
	25%	2.000.000			3 175 000
9.000.000	5%	450.000	2%	15%	714 375
	10%	900.000			1 428 750
	15%	1.350.000			2 143 125
	20%	1.800.000			2 857 500
	25%	2.250.000			3 571 875
10.000.000	5%	500.000	2%	15%	793 750
	10%	1.000.000			1 587 500
	15%	1.500.000			2 381 250
	20%	2.000.000			3 175 000
	25%	2.500.000			3 968 750

* CO₂ is the chemical formula for carbon dioxide.

Regarding the reduced tire wear and reduced repair costs, these are based on a customer case. The moving company ICM Kungsholms AB saved 5% of their fuel costs by educating their staff in ecodriving with SmartDriving. Thus they reduced their tire wear by 2% and repair costs on their vehicles by 15%. At the same time they reduced their carbon dioxide emssions by 35 000 tons.

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